

**HIGHLIGHTS:**

I have extensive experience as a UI/UX Designer / Developer that spans many platforms, plus additional management skills. My objective is to find employment that will let me utilize my design, usability and development skills within any industry.

**TECHNICAL EXPERIENCE:**

**Adobe** - Dreamweaver, Photoshop, Illustrator, Fireworks, Acrobat, Captivate, Flash (*entire Adobe suite*)

**Microsoft** – SharePoint 2003 -2016 On-Prem and 365, MS Office Suite, Visio, Visual Studio including TFS

**UI-UX Tools** – Illustrator, JustInMind, Axure, Balsamiq, UXpin

**Languages:** HTML (+5), CSS (+3), Bootstrap, JQuery/JS, Telerik KendoUI, ASP, XML

**Operating Systems:** Worked on Windows and Apple systems

**Salesforce:** Worked on Lighting Platform customizing User Experiences within the admin tool and extended code

**MOBILE Design/Development:** Custom Responsive Designs & Development for all mobile devices. Developed custom Media Queries (*for Viewport*) used to display responsive application code across all devices.

**WORK EXPERIENCE:**

06/2019 to Present

**TA Design Consulting** - Colts Neck, NJ

SENIOR UI/UX DESIGNER & WEB SPECIALIST

PRIVATETLY OWNED AND OPERATED

- Translated business and software requirements into highly intuitive, graphically appealing desktop, web and mobile based applications. All while adhering to all the standards of the industry.
- Determined user workflows, create wire frames, design screen layouts, conduct usability testing, and create graphical elements
- Represent the user perspective and ensure usability in all stages of product development
- Created functional and design specifications including style guides to communicate the UI Design to Engineering and other stakeholders
- Work with all stakeholders to build proof-of-concept prototypes for new business opportunities with the background knowledge about SEO & Metadata for search related leads
- Have taken on additional responsibilities as Project Coordinator as needed; including writing business requirements documents, product documentation, and keeping Kanban MS Planner board for tasks

08/2010 to 05/2019

**MUFG Bank** - Jersey City, NJ

SENIOR UI/UX DESIGNER & TEAM LEAD

ISA - BIT

- Managing a dynamic design team (i.e., UI/UX Designers, Front End Developers, and Graphic Designers) in the development and implementation of wireframes and prototypes for web-based product solutions. Created a fully interactive Style Guide for developers to follow and adhere to when coding
- Analyzed and studied business requirements and translated them into software requirements. Understood and worked within project parameters: client goals and requirements, internal goals, usability, technical constraints, as well as budget and schedule. Introduced and infuse UI principles, processes, and deliverables into all disciplines to reinforce the notion of usability as a fundamental component in design, whether strategic, graphical, structural, or technical
- Created FULLY functioning web-based banking application prototypes used for signoffs utilizing HTML (+5), CSS (+3), Bootstrap, jQuery, JavaScript, & Kendo UI Controls. Ultimately converted to .NET MVC or Angular JS with the help of .NET developers. All code was designed to be responsive across desktops & iPads.
- Created custom masterpages & pagelayouts in SharePoint 2010 to 2016 (MOSS) utilizing SharePoint Designer. Worked on Salesforce Classic and Lighting platforms as both Admin & Developer.
- Developed and maintained managed application technology standards within Wiki for easy access and knowledge transfer
- Create job postings in Fieldglass, worked directly with vendors to convey the position requirements
- Reviewed resumes with SME and setup interview scheduling, all kept track in SharePoint list

06/2006 to 8/2010

**Con Edison**, New York, NY

SENIOR SPECIALIST

PUBLIC AFFAIRS

- Web site design and programming for [www.coned.com](http://www.coned.com) & @conEdison Intranet using HTML, DHTML, CSS, VBScript, JavaScript and ASP to run on UNIX and Microsoft IIS based server platforms. Posted time sensitive press releases to [www.coned.com](http://www.coned.com) on 24 hour call for emergencies. Developed over 15

departmental intranet sites using corporate guidelines

- Lead major collaborative and application projects aimed at improving operational efficiencies within the organization by leveraging the Microsoft platform utilizing Microsoft SharePoint Server 2007 (MOSS 2007), SharePoint Designer 2007, InfoPath 2007 and various other web part components. Created company CE Eye Video Messaging Portal (company YouTube). All code was designed to be responsive across desktops & iPads using CSS Media Queries.
- Participated in a large Intranet implementation including, web content management, workflows, document management, security, and searching

1994 to 06/2006

**Thomson Financial / ILX Systems, New York, NY**

2003 – 06/2006 SENIOR INTERACTION DESIGNER      **USER EXPERIENCE GROUP**  
1994 - 2003      SENIOR GRAPHIC/WEB DESIGNER      **PRODUCT MARKETING**

- Introduce and infuse UI principles, processes, and deliverables into all disciplines to reinforce the notion of usability as a fundamental component in design, whether strategic, graphical, structural, or technical
- Responsible for the design of information structure, workflow, navigation, and the interfaces of all interactive elements. Created wireframes to complete useable mockups
- Researched, identified and then set HTML standards for on-screen design of core product. Communicated these standards to product management and development teams by creating mock-ups of all HTML applications that run through the main framework. Created a master set of cascading style sheets which are ultimately imbedded in the application code. Established process to monitor strict adherence to these guidelines by development teams throughout the organization
- Lead dynamic design team (i.e., web developers, graphic designers, multimedia specialists) in the development and implementation of design guidelines for web-based products, company-wide marketing collateral and promotional materials (brochures, fact sheets, trade show displays, giveaways, etc.)

**FREELANCE PROJECTS:**

**SharePoint Branding – Consultant Microsoft and other companies**

Branded numerous masterpages & pagelayouts based on Photoshop designs

**Major League Baseball:**

2007-2009 All Star Game Credentials, 2007-2008 Post Season/World Series Credentials

**Technical Illustrations in Publications:**

The Day Trader's Guide to Technical Analysis, McGraw-Hill

Cisco Systems Switched Internetworks, McGraw-Hill

Cisco TCP/IP, Reference Manual Part I & II, McGraw-Hill

**Internal Documentation:** Cisco Systems, Reuters, Con Edison, Optimark Technologies, Galeforce Consultants

**AWARDS:**

**2008 Google Enterprise Superstars**

**Con Edison Awards – 2006**

**MUFG Union Bank Project BEST Awards – 2011, 2012, 2013, 2014, 2015**

**EDUCATION:**

(CMA) Center for Media Arts — New York, New York  
Advertising and Art Design - Associate of Arts/Associate in Arts (AA)

Learning Tree International — New York, New York  
Web Administration and Development Certified Professional

*Plus, these additional courses:*

- Mobile & Responsive Web Design (Course 2315)
- jQuery Best Practices for Legacy and Today (Course 1610)
- AngularJS Web Application Development Training (Course 2321)
- Developing Requirements for IT Systems with Use Cases (Course 218)

The SharePoint Experience — New York, New York  
SharePoint Branding with Heather Solomon - Certified Professional

School of Visual Arts — New York, New York  
*Continuing Education*

*All References Available Upon Request*